



## **Open Video Conference 2009: Executive Summary**

The Open Video Conference (OVC) is a multi-day summit of thought leaders in business, academia, art, and activism to explore the future of online video. The inaugural OVC took place June 19-20, 2009 at NYU Law School in New York, with an informal hack day on June 21. For more, have a look at the conference program (attached).

## **Turnout and Press Coverage**

The inaugural Open Video Conference was host to over 800 guests, including 150 workshop leaders, panelists and speakers. Over 8,000 viewers tuned in from home to watch the live broadcast. Speakers and attendees came from around the world, from places as widespread as New Zealand, Brazil, Germany, Denmark, India, Italy, France, UK, Colombia, Australia, Argentina, and more. The event earned coverage by WIRED, NewTeeVee, BBC News, Filmmaker Magazine, and The New Yorker.

## **Highlights**

The conference brought leaders in the online video space together—many of whom had never met face-to-face. It prompted unprecedented collaboration and cross-pollination in the mission to promote open video across the globe. As such, we hope it will serve as the starting point to launch an international movement for greater openness across all aspects of internet video, including technology, creativity, and policy. Some highlights:

- Keynote by professor Yochai Benkler (Harvard Berkman Center)
- Jean-Baptiste Kempf of VideoLAN.org announces VLC 1.0
- Lizz Winstead, co-creator of The Daily Show, discusses importance of political video/fair use
- Keynote by Josh Silver (Free Press) on media consolidation and broadband policy
- Wikimedia Foundation and Kaltura announce the addition of video to Wikipedia
- Keynote by Amy Goodman on journalism and distribution
- Mozilla gives a peek of the future of video in the browser
- The debut of "Buffy v. Twilight," a viral creative remix viewed over 1 million times
- Jonathan Zittrain moderates a panel of industry leaders from YouTube, Boxee, and blip.tv
- Xeni Jardin of popular weblog BoingBoing interviews the co-founder of The Pirate Bay
- Presentation by Corynne McSherry (EFF) / Anthony Falzone (Stanford Law) on fair use battles
- Ronaldo Lemos on Open Video in the Developing World
- Panels of filmmakers, creative artists, entrepreneurs, and public media professionals,

*Video of these sessions and others is available online:*

<http://openvideoconference.org/videos>

OVC also had a wide range of representation from free and open source software and technology projects. These include: Boxee, Blender, Cinelerra, Dirac, Firefox, Gnash, GNOME, GStreamer, Firefogg, Kaltura, LimeCast/Tracker, Lumiera, Mediawiki, Metavid, Miro, Neuros OSD, Opencast, Open Emu, Open Media Project, P2PNext, Pad.ma, PiTiVi, EngageMedia/Plumi, Red Hat, Xiph Foundation (developers of OGG Theora), URIPlay, uTagIt, VLC, VITAL. *For a more complete list of speakers and projects, see <http://openvideoconference.org/speakers>.*

## **Partner Organizations**

Open Video Conference is a production of the Open Video Alliance. Charter members include Participatory Culture Foundation (PCF), Kaltura, Yale Information Society Project, and iCommons. In 2009, major sponsors included Mozilla and Red Hat. The conference was also made possible by sponsors See3, Pond5, Livestream, Level3 Communications, Sunlight Foundation, Intelligent Television, and Akamai.

Partner organizations for 2009 include Harvard's Berkman Center for Internet and Society, NYU Law's Information Law Institute, Creative Commons, Free Press, Columbia University's Center for New Media Teaching and Learning, the Workbook Project, Fundação Getulio Vargas Brazil's Center for Technology and Society, NEXA Italy, Public Knowledge, and more.

## **Further reading**

Mark Phillipson, "Reflections on the OVC"

<http://www.clayfox.com/2009/06/22/reflections-on-the-ovc/>

Mark Surman, Executive Director of Mozilla Foundation

<http://commonsense.wordpress.com/2009/06/25/open-video-conf-roundup/>

Scott Macaulay, "Open Video Conference: Day 1"

<http://www.filmmakermagazine.com/blog/2009/06/open-video-conference-day-one.php>

John Palmieri, "Open Video an Amazing Step Forward"

<http://www.j5live.com/2009/06/22/open-video-conference-an-amazing-step-forward/>

Kaitlin Mara, "Video Wants To Be Free and Open Too: IP Policy Considerations"

<http://www.ip-watch.org/weblog/2009/06/23/now-video-wants-to-be-free-and-open-too-ip-policy-considerations/>

Jeffrey Weston, "#openvideo summary"

[http://5science.net/blog/weston/openvideo-summary,4043?utm\\_source=rss\\_home](http://5science.net/blog/weston/openvideo-summary,4043?utm_source=rss_home)

Jack Brighton, "Notes on the Open Video Conference"

<http://www.openwebworks.org/blog/entry/notes-on-the-open-video-conference/>